



Marketing and Events Intern

FC Miami City - Headquarters: Miami

Job Description

FC Miami City is looking for a talented Sports Marketing and Events Intern to join the team in Miami!

Support the Team Manager in all operations associated with our USL League competitions, the teams, and any other related events.

POSITION RESPONSIBILITIES

- Assist with planning, coordination, and execution of the annual marketing campaigns
- Assist with the development and implementation of internal and external communications: emailing creation, design, data base development
- Community management: Assists with creating and updating social media content for our different platforms (Facebook, YouTube, Twitter, LinkedIn, Instagram, TikTok)
- Website edition and creation of content (news, article, gallery photos etc.)
- Events operations from planning to set up and execution including match days
- Team travel organization
- Event coverage: Photography and video content
- Assist in organization, coordination, and administration of international events.
- Media monitoring and reporting to provide insights on media landscape
- Benchmarking to identify the new trends in soccer market
- Merchandising: Provider sourcing (quote, order, etc)
- Interface with other departments, including Creative, Web development

QUALIFICATIONS/SKILLS

- Sports fan / enthusiast and interest in sports marketing and sports business
- Understanding of youth soccer/football environment both in the US and in Europe.
- Strong written and verbal communication skills in English. (Spanish and/or French are a plus)

www.fcmiamicity.com

1101 Brickell Ave South, Tower, 8th floor, Miami, FL 33131





- Experience in writing in English (Web content, newspaper content, press releases, etc.)
- Extended experience on media and social media trends
- Creativity and artistic sensibility (Photography skills a plus)
- Works well independently and as a team
- Digital background
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint etc.)
- Basic training to Photoshop, WordPress and html edition
- Professionalism, conscientiousness, and solid organizational skills
- A positive attitude and a passion for sports
- Eager to learn
- Strong work ethic
- Shows initiative

REQUIREMENTS

- Valid driver's license with ability to drive for tournaments, games, and travel
- Ability to work flexible hours to include nights, weekends, and holidays is required
- Willing to learn and grow professionally in a fast-paced environment
- Excellent time management

LOCATION: Miami/Fort Lauderdale area, Florida

REQUIRED EDUCATION: Bachelor's degree in communications, marketing, or related field

www.fcmiamicity.com

1101 Brickell Ave South, Tower, 8th floor, Miami, FL 33131

